



Rockford SusCom Green Leader Application

Application Year (January 1, 2019 – December 31, 2020)

Applications accepted until December 31st, 2020

Rockford businesses are eligible to receive a Green Leadership Environmental Stewardship designation awarded by the Rockford Sustainability Committee each year. To qualify a business must perform a minimum of 2 activities from each of the 4 categories. The activity requirements for each level of environmental and community stewardship designation are as follows:

Bronze Level Accreditation - 10 Points

Silver Level Accreditation - 20 Points

The Gold Standard - 30 Points

Activities are listed in the table below. Different activities are denoted by different letters under each category. In addition to the activities in the table a business may design & propose another activity under "Other". All activities are worth 1 point unless otherwise noted.

Name of Business:		Contact:	
Category 1: Waste & Recycling	Category 2: Water, Energy & Air	Category 3: Land & Transportation	Category 4: Community & Policy
A. Back of House Recycling Program (types of recycling streams)	A. Water Conservation Efforts @ business (ex. water saving faucets, low-flow toilets)	A. Compost Yard/Landscape Waste	A. Partner with a local organization on environmental goals (Library, City, Church, Environmental Groups)
B. Reuse (get creative)	B. Rain Barrels - utilize @ business	B. Promote a bike and pedestrian-friendly city (provide parking options for bikes, water fountains, etc.)	B. Be a Green Champion and Partner with Rockford Public Schools
C. Compost food & organic waste (2 pts)	C. Install Energy Efficient Lighting/Switches	C. Redesign Urban Landscape for environmental health	C. Hold a Community Event that inspires environmental stewardship
D. Adopt Reusable or Compostable Service-ware	D. Programmable Thermostat	D. Participate in an Outdoor Clean-up	D. Sponsor a Community "Green" Event
E. Special Event Recycling (Especially impactful and often the most difficult to implement)	E. Perform an Energy Audit	E. Plant Trees around business or City-approved location to increase canopy cover	E. Raise Community Awareness
F. Perform a waste audit to establish a baseline & record progress	F. Improve indoor air quality (for asthma sufferers) Deep Cleaning, Air filtration etc. (no plug-in perfumes)	F. Plant native plants and/or trees around business to attract pollinators, clean or create shade	F. Collaboration w/ other Green businesses to achieve goals

G. Implement Co. Policies/Training regarding landfill waste diversion efforts	G. Renewable Energy usage (please list source and amount)	G. Sustainable Construction -Utilize Green products/Contractors	G. Utilize and publicize "sustainable" signage
H. Reduce Single Use Plastics, describe action	H. Promote a No-Idling Campaign for clean air	H. Local Procurement of Goods	H. Create a Green Team or appoint a Green Ambassador
I. Customer packaging: responsibly sourced, lower impact on environment	I. Participate in activities promoting the health of the watershed (i.e. Rogue River Clean-up, planting a rain garden, etc.)	I. Set up Carpooling Program	I. Hold a competition inspiring a "sustainable" activity
J. If Styrofoam is currently used in your business or organization, ELIMINATE Styrofoam from your post-consumer products (Earn 2 pts)!	J. Observe Earth day, Earth Hour, Ozone Action Day or another event by reducing energy more significantly during that period to bring awareness to the impact of reducing energy usage	J. Bike, walk to work	J. Train Janitorial Staff to perform duties properly to ensure success of green efforts
K. Add an additional Waste Stream to your current landfill diversion program	K. Ensure clean Storm Water run-off surrounding business site (adopt & maintain a storm drain)	K. Adapt Farm-to-Table; what percent of menu is represented?	K. Hold an employee meeting about Green Initiatives w/in your business
L. Terra-cycle - Sign up for a program that assists with recycling <u>hard to recycle</u> products	L. Sign up for "time-of-day" metering with utility company	L. Reward customers for biking or walking in and leaving vehicles at home	L. Purchasing Policies - Implement policies to buy, recycled, biodegradable, locally produced or less toxic food and supplies
M. Provide Front of House Recycling for customers	M. Other	M. Other	M. Mentor another local business to become an emerging Green Leader
N. Allow Patrons to use their personal containers for Take-Out or Leftovers	N. Other	N. Other	N. Other
O. Other	O. Other	O. Other	O. Other

Briefly document each of the activities/points from the table that your business/employees have completed. Please describe what was done specifically, who was involved and please include pictures where possible.

We will accept applications in a document format (MSWord, Google Docs, etc.). Please save a copy of your submission for the following year to speed up the documenting points that occur on an ongoing basis. Please highlight any updates of the year of year progress, where applicable.

Please drop off your application at the Rockford City Offices or email to SusComInfo@rockford.mi.com

Once approved by Rockford SusCom, your business will be given an Official Logo & Sticker designating your level as a Green Leader. Please display prominently on the window of your business and on marketing materials. We will highlight your business on our SusCom Facebook page and in the Squire Newspaper. Thank you for your partnership & collaboration in leading Rockford to an even better, more sustainable, city!

Questions? Contact us at SusComInfo@rockford.mi.com